



Campbell Bros. Movers Limited

Decals for a new set of Moving Trailers

Project Overview:

INPS was engaged to provide digitally printed graphics, logos, and vinyl cut letters for a fleet of 33 new trailers and trucks for Campbell Bros. Movers Limited. The project included the following:

For the "United Movers" brand: Graphics for 3 x 53' trailers.

For Campbell Brothers: Graphics for 10 x 53' trailers, 10 x 26' straight trucks, and 10 x 30' straight trucks.

Challenge:

The INPS graphic design team was tasked with recreating the graphic designs and artwork for each trailer and truck, ensuring brand consistency and high visual impact.

Solution:

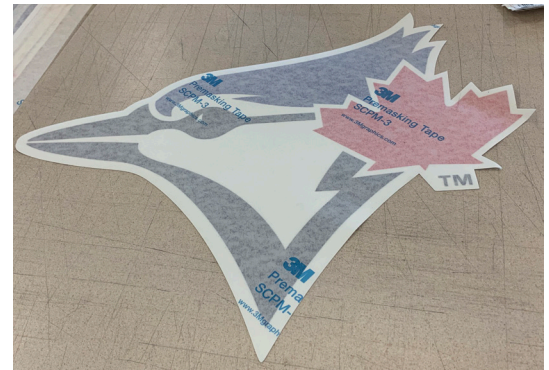
The solution involved the use of high-quality materials to ensure durability and a professional finish. The digital printed graphics were produced on 3M180C-10 with 8519 Overlaminate, while the vinyl cut graphics were made from 3M180C-12, 3M 180C-41, and 3M 7725-37.

This comprehensive approach ensured that Campbell Bros. Movers Limited received visually appealing and durable graphics for their new fleet of trailers and trucks, enhancing their brand presence on the road..

Project Details: Location: London, Ontario

Scope of Project:

Graphic Design • Digital Printing • Vinyl Cut Graphics • Over Laminate



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