



3M Canada

Promotional Van Wrap for Across-Country Tour

Project Overview:

INPS was commissioned to wrap the 3M promotional van, which was set to travel across Canada. The van's exterior showcased the 3M™ Wrap Film Series 2080, demonstrating the quality and versatility of the product. Additionally, INPS applied 3M films inside the van for display purposes, further enhancing the promotional impact during the tour.

Challenge:

The project had a very tight deadline, requiring quick turnaround and precise coordination. The wrap needed to be completed in a short time frame to ensure the van was ready for the nationwide tour.

Solution:

Leveraging our in-house 3M Preferred Installation team, we were able to meet the demanding schedule. The proximity of 3M Canada's head office in London, Ontario, allowed for better communication and efficient project management, ensuring that all specifications and requirements were met promptly.

Project Details:

Materials Used: 3M™ Wrap Film Series 2080 with 3M Overlaminate

Process: Digital printing and professional installation by INPS's expert team.

The project was successfully completed on time, providing 3M Canada with a visually striking promotional van for their across-country tour, effectively showcasing the high standards of 3M's wrap films.

Location: London, Ontario, Canada

Scope of Project

- Color Matching
- Vinyl Graphics & 3M Film
- Installation

